



## CRITERIA FOR AFC SPECIAL GRASSROOTS AWARDS 2019

### 1. BEST GRASSROOTS LEADER

An individual (a volunteer) who has done outstanding work in grassroots football.

- A leader who deals with players in clubs, NGO, school, etc. - Not a football politician.
- For current work.
- Focus on:
  - Achievement (created/expanded a club, project or other activity)
  - Longevity
  - Impact (deals with how many players, activities, and involving people)

### 2. BEST GRASSROOTS PROJECT

An outstanding grassroots football project run by a regional association, amateur club, agency or school.

- Not regular MA business.
- Evidence of support for AFC's Grassroots Philosophy.
- Focus on:
  - Innovation
  - Social responsibility
  - Impact (number of participants, involving people, and activities)
  - A wide range of participants (age, gender, level of playing ability, disabled, etc.)

### 3. BEST GRASSROOTS CLUB

An amateur club which does outstanding grassroots work.

- Clubs who have a holistic grassroots approach.
- Evidence of growth and retention.
- Focus on:
  - A wide range of participants (age, gender, level of playing ability, disabled, etc.)
  - Partnership (with schools or other local bodies)
  - Activities (trainings, projects, events, competitions, etc.)